

# The Little Old Winemaker is a Nasty Old SCAB.

or: YOU WON'T MISS  
ITALIAN SWISS!

The recent nationwide grape boycott, conducted by the United Farm Workers Organizing Committee, AFL-CIO, under the direction of Cesar Chavez, was a part of a growing struggle to attain social justice and humane conditions of living and working for the hundreds of thousands of migrant farmworkers who work the produce fields of America, and who have been continuously excluded from the legislative protections which workers in other industries have gained.

After years of non-violent struggle, including strikes and consumer boycotts, the United Farm Workers Organizing Committee has succeeded in forcing almost all grape growers to sign union contracts which guarantee substantial improvements in wages and working conditions.

Heublein, Inc., (that "Little Old Winemaker") has refused to sign such a contract. This company is a conglomerate which annual sales of close to \$600 million, and which owns 82% interest in United Vintners, a cooperative of 1600 non-union wine grape growers which controls 85,000 acres and processes 460,000 tons of grapes annually. Heublein markets such products as A-1 Steak Sauce, Smirnoff Vodka, and Italian Swiss Colony Wine.

**YOU CAN HELP!** Boycott these and the other Heublein products listed on the reverse side of this leaflet. Call Mr. Berry, Vice President, in New York at 755-2300. Ask him why Heublein, a corporate giant with over \$17 million in profits in fiscal 1970, cannot pay the minimum wage!

United Farm Workers Organizing Committee, AFL-CIO  
2536 North Mascher Street, Phila., Pa. 19133  
NE 4-4145

Labor Donated

**Spirits and Wine Division** – Arrow Cordials: Anisette, Creme de Almond, Creme de Banana, Creme de Cacao (Brown), Creme de Cacao (White), Creme de Menthe (Green), Creme de Menthe (White), Curacao, Kummel, Kirsh, Ouzo, Peppermint Schnapps, Rock and Rye, Sloe Gin, Triple Sec • Arrow Flavored Brandies: Apricot, Blackberry, Coffee, Ginger, Old Fashioned Ginger Brandy, Peach, Wild Cherry • Arrow Flavored Gins: Lemon, Mint, Orange • Arrow Flavored Vodkas: Cherry, Grape, Lime, Mint, Orange, Peppermint • Arrow Vodka • Bisquit Cognacs: Baccarat Decanter, Extra, Napoleon, St. Martial, V.S.O.P. • Black Velvet Canadian Whisky • Club Cocktails: Daiquiri, Mai-Tai, Manhattan, Margarita, Martini, Screwdriver, Vodka Gimlet, Vodka Martini, Whiskey Sour • Don Q Gold Rum • Don Q White Rum • El Dorado Rum • Felipe II Spanish Brandy • Hartley Brandy • Irish Mist • Harveys Bristol Cream Sherry • Harveys Other Sherries and Ports: Amontillado Sherry, Bristol Dry Sherry, Bristol Fino Sherry, Bristol Milk Sherry, The Director's Bin Port, Gold Cap Port, Hunting Port, Shooting Sherry, Tico Cocktail Sherry • Heublein Banquet Cocktails • Heublein Full-strength Bottled Cocktails: Apricot Sour, Black Russian, Brandy Manhattan, Daiquiri, Extra Dry Gin Martini, 11-to-1 Gin Martini, Mai-Tai, Margarita, Manhattan, Old Fashioned, Side Car, Stinger, Tequila Sour, Vodka Gimlet, Vodka Martini, 11-to-1 Vodka Martini, Vodka Sour, Whiskey Sour • Heublein Full-strength Canned Cocktails: Daiquiri, Extra Dry Martini, Gimlet, Mai-Tai, Manhattan, Margarita, Vodka Martini, Whiskey Sour • Heublein Vermouth Sweet and Dry • Hungarian Spirits: Baracklikor Apricot Liqueur, Barack Palinka Apricot Brandy, Czaszkorte Pear Liqueur • Jose Cuervo Tequila • Lancers Vin Rose • McMaster's Canadian • McMaster's Scotch • Matador Tequila • Milshire Charcoal Filtered Gin • Popov Vodka • Quinta Light Sweet Red Wine • Relska Vodka • Slivovitz Plum Brandy: Brauns Hungarian Slivovitz, Navip Yugoslavian Slivovitz • Smirnoff Vodka 80" • Smirnoff Vodka 100" • "Tonight" Dry Cocktail Mix: Bourbon Sour, Collins, Daiquiri, Gimlet, Mai-Tai, Margarita, Scotch Sour, Vodka/Gin Sour, Whiskey Sour • Tullamore Dew Irish Whiskey • Vinya Rose Table Wine • **Beaulieu BV Vineyard** (Estate Bottled Vintage Wines) – Altar Wines, Champagne and Sparkling Wines, Dessert Wines, Table Wines • **United Vintners, Inc.** – California Wines – G & D: Dessert Wines, Table Wines, Vermouths • G & D Fior Di California: Table Wines • G & D Greystone: Table Wines • G & D Margo: Dessert Wines • Greystone: Dessert Wines • Inglenook Vineyards: Champagne, Dessert Wines, Estate Bottled Napa Valley Vintage Table Wines, Napa Valley Vintage Table Wines • Italian Swiss Colony, Arriba Flavored Wine, Bali Hai Tropical Flavored Wine, Bali Hai Tropical Flavored Champagne, Brandy, Cappella Table Wine, Chianti Red Table Wine, Gold Chablis, Grenache Vin Rosé, Pink Chablis, Rhineskeller White Table Wine, Silver Satin Flavored Wine, Silver Satin & Bitter Lemon Flavored Wine, Swiss Up Flavored Wine, Tipo Red Table Wine, Vermouths, Vino Primo Red Table Wine • Italian Swiss Colony Napa-Sonoma-Mendocino: Table Wines • Italian Swiss Colony Private Stock: Champagne and Sparkling Wines, Dessert Wines, Table Wines • Italian Swiss Colony Gold Medal, Dessert Wines, Table Wines • Jacques Bonet: Brandy, Champagne and Sparkling Wines, Vermouths • Lejon: Brandy, Champagne and Sparkling Wines, Vermouths, Vin Kafe Aperitif Wine • Marca Petri: Table Wines, Vermouths • Petri: Brandy, Champagne and Sparkling Wines, Dessert Wines, Table Wines • Santa Fe: Dessert Wines, Table Wines • Santa Fe Vino Royal, Table Wines • International Vintage Imported Wines – Bertani Verona Italian Table Wines • Bouchard Pere & Fils Burgundy and Bordeaux Table Wines • Byrrh Aperitif French Cocktail Wine • Chateau Bottled Bordeaux Table Wines: Chateau Bouscaut (Graves), Chateau St. Georges (St. Emilion) • Harvey's Selection Table Wines (France & Germany) • Hungarian Wines: Tokay, Egri Bikaver • Kiku Masamune Japanese Sake • Paul Jaboulet Aine Rhone Table Wines • Rheinhof German Table Wines • Valle Freres French Table Wines • **Consumer Products Division** – A.1. Sauce • Escoffier Sauce Diable • Escoffier Sauce Robert • Grey Poupon Mustard • Ortega Diced Green Chiles • Ortega Diced Pimientos • Ortega Enchilada Sauce • Ortega Green Chile Salsa • Ortega Green Chile Strips • Ortega Hot (Jalapenos) Peppers • Ortega Sliced Pimientos • Ortega Taco Sauce • Ortega Tomatoes & Hot Green Chiles • Ortega Whole Green Chiles • Ortega Whole Pimientos • Snap-E-Tom Tomato Cocktail • **Theodore Hamm Brewing Compsny** – Buckhorn Beer • Hamm's Beer • Waldech Beer